
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16
OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of January 2024

Commission file number: 001-38813

Puyi Inc.

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

EXHIBIT INDEX

<u>Number</u>	<u>Description of Document</u>
99.1	Press Release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Puyi Inc.

By: /s/ Ren Yong

Name: Ren Yong

Title: Chairman of the board, Chief Executive Officer

Date: January 16, 2024

Puyi Announces Investment From New Dragon

GUANGZHOU, China, January 16, 2024 (GLOBE NEWSWIRE) -- Puyi Inc. (NASDAQ: PUYI) (“Puyi” or the “Company”), a leading third-party wealth management services provider in China, today announced that Puyi and certain shareholders have reached share purchase agreements with New Dragon Group (Far East) Limited (“New Dragon”), an investment management company based in Hong Kong, on January 12, 2024. Pursuant to the agreements, New Dragon will invest approximately US\$13 million to subscribe for 4,224,000 ordinary shares of Puyi (the “Subscribed Shares”) at an average price of approximately US\$3.13 per ordinary share, or US\$4.7 per ADS, equivalent to the average closing price over the 20 trading days prior to the signing date (the “Transaction”). Of the total Subscribed Shares, 2,004,000 ordinary shares will be newly issued by Puyi, and the remaining 2,220,000 ordinary shares will be existing shares from certain shareholders who are not directors or officers of the Company. Upon the completion of the Transaction, New Dragon will hold approximately 1.1% of Puyi’s enlarged outstanding ordinary shares.

Commenting on the Transaction, Mr. Yong Ren, chairman of the board and Chief Executive Officer of Puyi, said, “The investment from New Dragon underscores its acknowledgment of our new acquisition-driven growth strategy. Its commitment to increasing investment in Puyi as required further demonstrates its unwavering confidence in the long-term prospects for our sustained growth.”

About Puyi

Established in 2010 and listed on Nasdaq in 2019, Puyi is a comprehensive financial technology service group based on family financial asset allocation. It focuses on providing personalized wealth management services for emerging middle-class and affluent families, comprehensive support services for financial planners, and diversified financial services for institutional clients.

Puyi Fund Sales Co., Ltd., a PRC entity contractually controlled by Puyi, holds licenses for both securities and futures business and fund distribution. Puyi has developed an industry-leading digital technology platform, which supports end-to-end transactions for over 9000 fund products offered by over 110 fund companies nationwide, as well as proprietary portfolios of publicly raised fund products on a dollar-cost averaging basis. Additionally, Puyi offers a comprehensive service ecosystem tailored for high-net-worth clients, including insurance brokerage services, trust consulting services, tax services, legal advisory services, as well as overseas asset allocation and education consulting services.

Forward-looking Statements

This press release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. When Puyi uses words such as “may,” “will,” “intend,” “should,” “believe,” “expect,” “anticipate,” “project,” “estimate” or similar expressions that do not relate solely to historical matters, it is making forward-looking statements. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that may cause the actual results to differ materially from Puyi’s expectations discussed in the forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, the following: Puyi’s goals and strategies; Puyi’s future business development; product and service demand and acceptance; changes in technology; economic conditions; the growth of the third-party wealth management industry in China; reputation and brand; the impact of competition and pricing; government regulations; fluctuations in general economic and business conditions in China and the international markets Puyi serves and assumptions underlying or related to any of the foregoing and other risks contained in reports filed by Puyi with the Securities and Exchange Commission. For these reasons, among others, investors are cautioned not to place undue reliance upon any forward-looking statements in this press release. Additional factors are discussed in Puyi’s filings with the U.S. Securities and Exchange Commission, which are available for review at www.sec.gov. Puyi undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof.

For more information, please contact:

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