UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2023

Commission file number: 001-38813

Puyi Inc.

61F, Pearl River Tower No. 15 Zhujiang West Road, Zhujiang New Town, Tianhe, Guangzhou Guangdong Province, People's Republic of China Tel: +86-020-28381666

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

EXPLANATORY NOTE

Puyi Inc. (the "Company") is furnishing this Form 6-K to provide six-month interim consolidated financial statements ended December 31, 2022 and to incorporate such consolidated financial statements into the Company's registration statements referenced below. The Company has also issued a press release which is attached hereto as Exhibit 99.2.

This Form 6-K is hereby incorporated by reference into the registration statements of the Company on Form F-3 (Registration Number 333-261063) and into each prospectus outstanding under the foregoing registration statements, to the extent not superseded by documents or reports subsequently filed or furnished by the Company under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

Financial Statements and Exhibits

Exhibits

The following exhibits are attached:

| Exhibit | Description |
|---------|--|
| 99.1 | Unaudited Interim Consolidated Financial Statements as of June 30, 2022 and December 31, 2022 and for the Six Months Ended |
| | December 31, 2021 and 2022 |
| 99.2 | Press Release |
| | |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

March 20, 2023

Puyi Inc.

BY: /s/ Hu Anlin

Hu Anlin Chief Financial Officer

PUYI INC.

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PUYI INC. Unaudited Condensed Consolidated Statements of Financial Position (In thousands, except for shares data)

| | June 30, 2022 | December 2022 | , |
|--------------------------------------|------------------|------------------|--------|
| | Audited | Unaudi | ted |
| | RMB | RMB | US\$ |
| ASSETS: | | | |
| Current assets: | | | |
| Cash and cash equivalents | 194,259 | 75,233 | 10,908 |
| Restricted cash | 118,796 | 16,434 | 2,383 |
| Accounts receivable, net | 59,507 | 53,845 | 7,807 |
| Short-term investments | 5,000 | - | - |
| Other receivables and current assets | 14,298 | 8,926 | 1,294 |
| Short-term loans receivable | - | 103,557 | 15,014 |
| Amount due from related parties | 2,895 | 7,761 | 1,125 |
| Total current assets | 394,755 | 265,756 | 38,531 |
| | | | |
| Property and equipment, net | 9,156 | 5,931 | 860 |
| Intangible assets, net | 1,114 | 1,036 | 150 |
| Long-term prepayments | 551 | 620 | 90 |
| Deferred tax assets | 23,978 | 26,403 | 3,828 |
| Right-of-use assets | 34,382 | 24,556 | 3,560 |
| Total assets | 463,936 | 324,302 | 47,019 |

PUYI INC. Unaudited Condensed Consolidated Statements of Financial Position – (Continued) (In thousands, except for shares data)

| | June 30, 2022 | December 2022 | |
|--|------------------|------------------|------------|
| | Audited RMB | Unaudit RMB | ed US\$ |
| | NMD | KND | 055 |
| LIABILITIES AND EQUITY: | | | |
| LIABILITIES: | | | |
| Current liabilities: | | | |
| Accounts payable (including the VIEs amount without recourse to the Company of RMB11,125 | | | |
| and RMB10,795 as of June 30, 2022 and December 31, 2022, respectively) | 11,668 | 14,597 | 2,116 |
| Investors' deposit (including the VIEs amount without recourse to the Company of RMB118,796 | | | |
| and RMB16,434 as of June 30, 2022 and December 31, 2022, respectively) | 118,796 | 16,434 | 2,383 |
| Other payables and accrued expenses (including the VIEs amount without recourse to the Company | | | |
| of RMB62,479 and RMB65,219 as of June 30, 2022 and December 31, 2022, respectively) | 19,445 | 22,529 | 3,266 |
| Lease liabilities, current (including the VIEs amount without recourse to the Company of | | | |
| RMB4,855 and RMB4,603as of June 30, 2022 and December 31, 2022, respectively) | 11,889 | 8,857 | 1,284 |
| Income taxes payable (including the VIEs amount without recourse to the Company of RMB3,536 | a a a c | | |
| and RMB1,614 as of June 30, 2022 and December 31, 2022, respectively) | 3,536 | 1,614 | 235 |
| Amount due to related parties (including the VIEs amount without recourse to the Company of | 202 | 22(| 24 |
| RMB292 and RMB62 as of June 30, 2022 and December 31, 2022, respectively) | 292 | 236 | 34 |
| Advance receipts from related parties (including the VIEs amount without recourse to the Company | 1 500 | | |
| of nil as of June 30, 2022 and December 31, 2022) | 1,500 | | - |
| Total current liabilities | 167,126 | 64,267 | 9,318 |
| Other tax liabilities, non-current (including the VIEs amount without recourse to the Company of | 10 500 | 10 500 | 1 |
| RMB11,730 and RMB11,730 as of June 30, 2022 and December 31, 2022, respectively) | 13,500 | 13,500 | 1,957 |
| Lease liabilities, non-current (including the VIEs amount without recourse to the Company of | | | |
| RMB15,154 and RMB12,631 as of June 30, 2022 and December 31, 2022, respectively) | 23,259 | 17,587 | 2,550 |
| Total liabilities | 203,885 | 95,354 | 13,825 |
| | | | |
| Commitments and contingencies | | | |
| EQUITY: | | | |
| Ordinary shares (2,000,000,000 shares at US\$0.001 each authorized, and 90,472,014 shares issued | | | |
| and outstanding as of June 30, 2022 and December 31, 2022) | 600 | 600 | 87 |
| Additional paid-in capital | 224,694 | 224,694 | 32,578 |
| Statutory reserves | 23,314 | 23,314 | 3,380 |
| Retained earnings | 11,836 | (19,618) | (2,845) |
| Accumulated other comprehensive loss | (393) | (42) | (6) |
| Total equity | 260,051 | 228,948 | 33,194 |
| Total liabilities and equity | 463,936 | 324,302 | 47,019 |
| | | | , |

All of the VIEs' assets can be used to settle obligations of their primary beneficiary. Liabilities recognized as a result of consolidating the VIEs do not represent additional claims on the Group's general assets.

The accompanying notes are an integral part of the condensed consolidated financial statements.

PUYI INC. Unaudited Condensed Consolidated Statements of Operations and Comprehensive Loss (In thousands, except for shares data)

| | Six month | Six months ended December 31, | | |
|-------------------------------------|-----------|-------------------------------|----------|--|
| | 2021 | 2022 | | |
| | RMB | RMB | US\$ | |
| Net revenues: | | | | |
| Wealth management | 94,232 | 53,546 | 7,763 | |
| Asset management | 3,704 | 1,161 | 168 | |
| Insurance consulting | 3,290 | 6,999 | 1,015 | |
| Others | 260 | 6,723 | 975 | |
| Total net revenues | 101,486 | 68,429 | 9,921 | |
| Operating costs and expenses: | | | | |
| Cost of sales | (22,064) | (14,601) | (2,117) | |
| Selling expenses | (77,085) | (42,135) | (6,109) | |
| General and administrative expenses | (50,764) | (49,952) | (7,242) | |
| Total operating costs and expenses | (149,913) | (106,688) | (15,468) | |
| Loss from operations | (48,427) | (38,259) | (5,547) | |
| Other income, net: | | | | |
| Interest income | 4,088 | 4,579 | 664 | |
| Investment loss | - | (176) | (26) | |
| Sundry income | 1,674 | 723 | 105 | |
| Loss before income taxes | (42,665) | (33,133) | (4,804) | |
| Income tax benefit | 3,421 | 1,679 | 243 | |
| Net loss | (39,244) | (31,454) | (4,561) | |

PUYI INC. Unaudited Condensed Consolidated Statements of Operations and Comprehensive Loss – (Continued) (In thousands, except for shares data)

| | Six months ended December 31, | | |
|---|-------------------------------|------------|------------|
| | 2021 | 2022 | |
| | RMB | RMB | US\$ |
| Net loss per share: | | | |
| Basic and diluted | (0.434) | (0.348) | (0.050) |
| | | | |
| Net loss per ADS: | | | |
| Basic and diluted | (0.651) | (0.522) | (0.076) |
| | | | |
| Weighted average number of shares used in computation: | | | |
| Basic and diluted | 90,472,014 | 90,472,014 | 90,472,014 |
| | | | |
| Net loss | (39,244) | (31,454) | (4,561) |
| Other comprehensive income (loss), net of tax: Foreign currency translation adjustments | (160) | 351 | 51 |
| Total comprehensive loss | (39,404) | (31,103) | (4,510) |

The accompanying notes are an integral part of the condensed consolidated financial statements.

| PUYI INC. |
|---|
| Unaudited Consolidated Statements of Shareholders' Equity |
| (In thousands, except for shares data) |

| | Share Capital | | Additional | | | Accumulated Other | Non- | |
|--|--------------------|---------------|---------------------------|------------------------------|-----------------------------|---------------------------------------|---------------------------------|--------------|
| | Ordinary Shares | Amount RMB | Paid-in Capital RMB | Statutory Reserves RMB | Retained Earnings RMB | Comprehensive Income (Loss) RMB | Controlling Interests RMB | Total RMB |
| Balance as of July 1, 2021 | 90,472,014 | 600 | 224,694 | 23,103 | 72,714 | (810) | - | 320,301 |
| Net loss | - | - | - | - | (39,244) | - | - | (39,244) |
| Provision for statutory reserves | - | - | - | 305 | (305) | - | - | - |
| Other comprehensive income: foreign currency translation adjustments | - | - | _ | - | - | (160) | - | (160) |
| Balance as of December 31, 2021 | 90,472,014 | 600 | 224,694 | 23,408 | 33,165 | (970) | | 280,897 |
| | | | | | | | | |
| Balance as of July 1, 2022 | 90,472,014 | 600 | 224,694 | 23,314 | 11,836 | (393) | - | 260,051 |
| Net loss | - | - | - | - | (31,454) | - | | (31,454) |
| Other comprehensive loss: foreign currency | | | | | | | | |
| translation adjustments | - | - | - | - | - | 351 | - | 351 |
| Balance as of December | | | | | | | | |
| 31, 2022 | 90,472,014 | 600 | 224,694 | 23,314 | (19,618) | (42) | - | 228,948 |
| Balance as of December 31, 2022 in US\$ | 90,472,014 | 87 | 32,578 | 3,380 | (2,845) | (6) | | 33,194 |

The accompanying notes are an integral part of the condensed consolidated financial statements.

PUYI INC. Unaudited Condensed Consolidated Statements of Cash Flows (In thousands)

| | Six months ended December 31, | | |
|--|-------------------------------|-----------|----------|
| | 2021 | 2022 | |
| | RMB | RMB | US\$ |
| Cash flows from operating activities: | | | |
| Net loss | (39,244) | (31,454) | (4,560) |
| Adjustments to reconcile net loss to net cash generated from operating activities: | | | |
| Depreciation | 3,273 | 2,058 | 298 |
| Amortization of intangible assets | 437 | 383 | 56 |
| Provision on uncertain tax liability | 500 | - | - |
| Investment loss | - | 176 | 26 |
| Interest income | 666 | (3,557) | (516) |
| Allowance for deferred tax assets | 1,252 | 2,292 | 332 |
| Amortization of right-of-use assets | 7,608 | 5,244 | 760 |
| Loss on disposal of property, plant and equipment | - | 1,872 | 271 |
| Changes in operating assets and liabilities: | | | |
| Accounts receivable | (1,117) | 5,661 | 821 |
| Other receivables and current assets | (496) | 5,372 | 779 |
| Accounts payable | (151) | 2,928 | 425 |
| Investor's deposit | 26,587 | (102,361) | (14,841) |
| Other payables and accrued expenses | 4,737 | 3,083 | 447 |
| Advance receipts | - | (1,500) | (217) |
| Deferred tax assets | (5,237) | (4,717) | (684) |
| Income taxes payable | (9) | (1,921) | (279) |
| Amount due from related parties | (1,191) | (4,865) | (705) |
| Amounts due to related parties | 358 | (56) | (8) |
| Lease liabilities | (7,274) | (4,122) | (598) |
| Net cash used in operating activities | (9,301) | (125,484) | (18,193) |
| Cash flows from investing activities: | | | |
| Proceeds from disposal of short-term investments and commercial notes | - | 4,823 | 699 |
| Purchase of short-term investments | (5,000) | - | - |
| Purchase of property and equipment | (3,058) | (705) | (102) |
| Change in long-term prepayment for intangible assets | 42 | (69) | (10) |
| Purchase of intangible assets | (343) | (304) | (44) |
| Distribution of short-term loans receivable | (30,000) | (100,000) | (14,499) |
| Collection of short-term loans receivable | 30,000 | - | - |
| Net cash used in investing activities | (8,359) | (96,255) | (13,956) |
| Cash flows from financing activities: | | | |
| Net cash provided by financing activities | | - | - |
| Net decrease in cash and cash equivalents, and restricted cash | (17,660) | (221,739) | (32,149) |

PUYI INC. Unaudited Condensed Consolidated Statements of Cash Flows – (Continued) (In thousands)

| | Six month | Six months ended December 31, | | |
|--|-----------|-------------------------------|---------|--|
| | 2021 | 2022 | | |
| | RMB | RMB | US\$ | |
| Cash and cash equivalents, and restricted cash at beginning of year | 332,782 | 313,055 | 45,389 | |
| Effect of exchange rate changes on cash and cash equivalents | (160) | 351 | 51 | |
| Cash and cash equivalents, and restricted cash at end of year | 314,962 | 91,667 | 13,291 | |
| Supplementary disclosure of cash flow information: | | | | |
| Cash paid for income taxes | 9 | - | - | |
| Supplementary disclosure related to operating leases: | | | | |
| New operating lease liabilities arose from obtaining right-of-use assets | 25,362 | 2,975 | 431 | |
| Change on lease liabilities arose from modification on lease terms | - | (62) | (9) | |
| Change on lease liabilities arose from early termination of operating leases | (9,848) | (8,248) | (1,196) | |

The accompanying notes are an integral part of the condensed consolidated financial statements.

1. ORGANIZATION AND PRINCIPAL ACTIVITIES

Puyi Inc. ("Puyi" or the "Company"), whose principal shareholder is Mr. Yu Haifeng, is a holding company incorporated on August 6, 2018 in the Cayman Islands, and listed on the Nasdaq on March 29, 2019. The Company, its subsidiaries and the consolidated variable interest entities (the "VIEs") are collectively referred to as the "Group." The Group primarily provides wealth management services to China's large and growing emerging middle class and affluent population, whom are defined as those with at least RMB30 and RMB600 in investable assets, respectively.

The Company's subsidiaries and the VIEs as of December 31, 2022 include the following:

| Name | Date of incorporation/ acquired | Place of incorporation | Percentage of effective ownership | Principal Activities |
|---|---------------------------------------|------------------------|---|--------------------------------|
| Wholly owned subsidiaries | | | | |
| Puyi Group | July 2018 | BVI | 100% | Holding company |
| Puyi Holdings (Hong Kong) Limited ("Puyi HK") | July 2018 | Hong Kong | 100% | Holding company |
| Puyi Enterprises Management Consulting Co., Ltd. ("Puyi Consulting" or the Wholly Foreign-Owned Enterprise | | | 1000/ | WEDE |
| "WFOE") | August 2018 | Chengdu | | WFOE |
| Puyi Dake | May 2020 | Chengdu | | Information technology |
| Puyi FO | May 2022 | Zhuhai | 100% | Trust consulting |
| Variable Interest Entities ("VIEs") | | | | |
| Puyi Bohui | April 2012 | Chengdu | 100% | Information technology |
| Puyi Fund | November 2010 | Chengdu | 100% | Fund product distribution |
| Puyi Zhongxiang | April 2014 | Shenzhen | 100% | Financial product distribution |
| Puyi Asset | May 2013 | Shenzhen | 100% | Asset management |
| Chongqing Fengyi | December 2016 | Chongqing | 100% | Corporate financing business |

A substantial portion of assets and liabilities presented on the Group's Condensed Consolidated Statements of Financial Position and sales, expense, net income presented on Condensed Consolidated Statement of Operations and Comprehensive Loss as well as the cash flow from operating, investing and financing activities presented on the Condensed Consolidated Statements of Cash Flows are from the financial position, operation and cash flow of Puyi Bohui and its subsidiaries. The following tables present the selected condensed consolidating schedules depicting the financial position, results of operations and cash flows for the parent, the VIEs, the WFOEs and an aggregation of other entities, eliminating intercompany amounts and consolidated totals as of June 30, 2022 and December 31, 2022 and for the six months ended December 31, 2021 and 2022. In these tables, "Parent" refers to Puyi Inc. "VIEs" refers to Puyi Bohui and its subsidiaries. "WFOEs" refers to Puyi Consulting, Puyi Dake and Puyi FO. "Other subsidiaries" refers to Puyi Group and Puyi HK.

1. ORGANIZATION AND PRINCIPAL ACTIVITIES (cont.)

Selected Condensed Consolidating Schedule of Financial Position

| | June 30, 2022 | | | | | |
|---------------------------------------|---------------|---------|---------|-----------------------|----------------------------|------------------------|
| | Parent | VIEs | WFOEs | Other subsidiaries | Eliminating adjustments | Consolidated totals |
| Cash and cash equivalents | 11,732 | 123,276 | 58,647 | 604 | - | 194,259 |
| Restricted cash | - | 118,796 | - | - | - | 118,796 |
| Inter-group balance due from VIEs and | | | | | | |
| subsidiaries | 77 | 20,000 | 46,029 | - | (66,106) | - |
| Investments in subsidiaries | 248,459 | - | - | - | (248,459) | - |
| Other assets | - | 91,869 | 59,012 | - | - | 150,881 |
| Total assets | 260,268 | 353,941 | 163,688 | 604 | (314,565) | 463,936 |
| Inter-group balance due to VIEs and | | | | | | |
| subsidiaries | - | 46,008 | 20,000 | 21 | (66,029) | - |
| Inter-group balance due to parent | - | - | - | 77 | (77) | - |
| Other liabilities | 217 | 181,959 | 21,709 | - | - | 203,885 |
| Total liabilities | 217 | 227,967 | 41,709 | 98 | (66,106) | 203,885 |
| Total equity | 260,051 | 125,974 | 121,979 | 506 | (248,459) | 260,051 |

| | December 31, 2022 | | | | | |
|---------------------------------------|-------------------|---------|---------|-----------------------|----------------------------|------------------------|
| | Parent | VIEs | WFOEs | Other subsidiaries | Eliminating adjustments | Consolidated totals |
| Cash and cash equivalents | 11,172 | 42,943 | 20,473 | 645 | - | 75,233 |
| Restricted cash | - | 16,434 | - | - | - | 16,434 |
| Inter-group balance due from VIEs and | | | | | | |
| subsidiaries | 80 | 37,950 | 47,121 | - | (85,151) | - |
| Investments in subsidiaries | 217,696 | - | - | - | (217,696) | - |
| Other assets | - | 122,218 | 109,957 | 460 | - | 232,635 |
| Total assets | 228,948 | 219,545 | 177,551 | 1,105 | (302,847) | 324,302 |
| Inter-group balance due to VIEs and | | | | | | |
| subsidiaries | - | 47,100 | 37,950 | 21 | (85,071) | - |
| Inter-group balance due to parent | - | - | - | 80 | (80) | - |
| Other liabilities | - | 75,988 | 19,366 | - | - | 95,354 |
| Total liabilities | - | 123,088 | 57,316 | 101 | (85,151) | 95,354 |
| Total equity | 228,948 | 96,457 | 120,235 | 1,004 | (217,696) | 228,948 |
| | | | | | | |

1. ORGANIZATION AND PRINCIPAL ACTIVITIES (cont.)

Selected Condensed Consolidating Schedule of Results of Operations

| | Six months ended December 31, 2021 | | | | | |
|---------------------------------|------------------------------------|----------|----------|-----------------------|----------------------------|------------------------|
| | Parent | VIEs | WFOEs | Other subsidiaries | Eliminating adjustments | Consolidated totals |
| Revenues | | 89,381 | 23,670 | - | (11,565) | 101,486 |
| Cost of revenues | - | (31,312) | (2,317) | - | 11,565 | (22,064) |
| Operating expenses | (398) | (86,701) | (41,053) | (185) | 488 | (127,849) |
| Loss from operations | (398) | (28,632) | (19,700) | (185) | 488 | (48,427) |
| Other income, net | 18 | 2,390 | 3,838 | - | (484) | 5,762 |
| Share of loss from subsidiaries | (38,805) | - | - | - | 38,805 | - |
| Loss before income taxes | (39,185) | (26,242) | (15,862) | (185) | 38,809 | (42,665) |
| Income tax (expense) benefit | (64) | 3,735 | (250) | - | - | 3,421 |
| Net loss | (39,249) | (22,507) | (16,112) | (185) | 38,809 | (39,244) |

| | Six months ended December 31, 2022 | | | | | |
|---------------------------------|------------------------------------|----------|----------|--------------|-------------|--------------|
| | | | | Other | Eliminating | Consolidated |
| | Parent | VIEs | WFOEs | subsidiaries | adjustments | totals |
| Revenues | | 46,576 | 33,758 | 502 | (12,407) | 68,429 |
| Cost of revenues | - | (19,737) | (6,201) | - | 11,346 | (14,601) |
| Operating expenses | (935) | (62,139) | (30,553) | (9) | 1,549 | (92,087) |
| Loss from operations | (935) | (35,300) | (3,005) | 493 | 488 | (38,259) |
| Other income, net | 245 | 2,864 | 2,500 | 5 | (488) | 5,126 |
| Share of loss from subsidiaries | (30,763) | - | - | - | 30,763 | - |
| Loss before income taxes | (31,453) | (32,436) | (505) | 498 | 30,763 | (33,133) |
| Income tax (expense) benefit | (1) | 2,919 | (1,239) | - | - | 1,679 |
| Net loss | (31,454) | (29,517) | (1,744) | 498 | 30,763 | (31,454) |

1. ORGANIZATION AND PRINCIPAL ACTIVITIES (cont.)

Selected Condensed Consolidating Schedule of Cash Flows

| Six months ended December 31, 2021 | | | | | |
|------------------------------------|--|--|--|--|---|
| Parent | VIEs | WFOEs | Other subsidiaries | Eliminating adjustments | Consolidated totals |
| | | | | | |
| (844) | 42,322 | (50,607) | (172) | - | (9,301) |
| - | (7,627) | (732) | - | - | (8,359) |
| | | | | | |
| - | - | - | - | - | - |
| | | | | | |
| (844) | 34,695 | (51,339) | (172) | - | (17,660) |
| | | | | | |
| 12,770 | 198,842 | 120,422 | 748 | - | 332,782 |
| | | | | | |
| (160) | - | - | - | - | (160) |
| | | | | | |
| 11,766 | 233,537 | 69,083 | 576 | - | 314,962 |
| | (844) - (844) 12,770 (160) | Parent VIEs (844) 42,322 - (7,627) - - (844) 34,695 12,770 198,842 (160) - | Parent VIEs WFOEs (844) 42,322 (50,607) - (7,627) (732) - - - (844) 34,695 (51,339) 12,770 198,842 120,422 (160) - - | Parent VIEs WFOEs Other subsidiaries (844) 42,322 (50,607) (172) - (7,627) (732) - - - - - (844) 34,695 (51,339) (172) 12,770 198,842 120,422 748 (160) - - - | Parent VIEs WFOEs Other subsidiaries Eliminating adjustments (844) 42,322 (50,607) (172) - - (7,627) (732) - - - - - - - (844) 34,695 (51,339) (172) - (844) 34,695 (51,339) (172) - 12,770 198,842 120,422 748 - (160) - - - - |

| | Six months ended December 31, 2022 | | | | | |
|---|------------------------------------|-----------|----------|-----------------------|----------------------------|------------------------|
| | Parent | VIEs | WFOEs | Other subsidiaries | Eliminating adjustments | Consolidated totals |
| Net cash provided by (used in) operating | | | | | | |
| activities | (911) | (136,477) | 11,863 | 41 | - | (125,484) |
| Net cash used in investing activities | - | (46,218) | (50,037) | - | - | (96,255) |
| Net cash provided by (used in) financing | | | | | | |
| activities | - | - | - | - | - | - |
| Net increase (decrease) in cash and cash | | | | | | |
| equivalents, and restricted cash | (911) | (182,695) | (38,174) | 41 | - | (221,739) |
| Cash and cash equivalents, and restricted | | | | | | |
| cash at the beginning of year | 11,732 | 242,072 | 58,647 | 604 | - | 313,055 |
| Effect of exchange rate changes on cash | | | | | | |
| and cash equivalents | 351 | - | - | - | - | 351 |
| Cash and cash equivalents, and restricted | | | | | | |
| cash at the end of year | 11,172 | 59,377 | 20,473 | 645 | - | 91,667 |
| | | | | | | |

1. ORGANIZATION AND PRINCIPAL ACTIVITIES (cont.)

Our subsidiaries and the VIEs conduct business transactions that primarily include wealth management services and asset management services. The cash flows that have occurred between our subsidiaries and the VIEs are summarized as the following:

| | Six months ended December 31, | | |
|---|-------------------------------|--------|-------|
| | 2021 | 2022 | |
| | RMB | RMB | US\$ |
| Cash paid by the VIEs to equity-owned subsidiary Puyi Consulting for consulting services | 10,459 | 10,478 | 1,519 |
| Cash paid by the VIEs to equity-owned subsidiary Puyi Dake for technical services | - | 2,850 | 413 |
| Cash paid by the VIEs to equity-owned subsidiary Puyi Consulting for office rental and other | | | |
| services | 607 | 532 | 77 |
| Cash paid by equity-owned subsidiary Puyi Consulting to the VIEs for digital marketing and IT | | | |
| related services | 2,400 | - | - |
| Intercompany advances from equity owned subsidiaries to the VIEs | 44,435 | 3,290 | 477 |
| Repayment of intercompany advances by the VIEs | 59,965 | 2,198 | 319 |
| Intercompany advances from the VIEs to equity owned subsidiaries | 63,288 | 42,880 | 6,217 |
| Repayment of intercompany advances by equity owned subsidiaries | 107,688 | 24,930 | 3,615 |

The cash flows occurred between our subsidiaries and the VIEs included the following: (1) cash received by our subsidiaries from the VIEs of RMB10,459 and RMB10,478 for the six months ended December 31, 2021 and 2022, respectively, for the provision of consulting services; (2) cash received by our subsidiaries from the VIEs of nil and RMB2,850 for the six months ended December 31, 2021 and 2022, respectively, for the provision of technical services; (3) cash received by our subsidiaries from the VIEs of RMB607 and RMB532 for the six months ended December 31, 2021 and 2022, respectively, for the provision of office rental and other services; (4) cash received by the VIEs from our subsidiaries of RMB2,400 and nil for the six months ended December 31, 2021 and 2022, respectively, for the provision of digital marketing and IT related services; (5) cash received by the VIEs from our subsidiaries as inter-company advances of RMB44,435 and RMB3,290 for the six months ended December 31, 2021 and 2022, respectively; (6) repayment of inter-company advances by the VIEs to our subsidiaries of RMB59,965 and RMB2,198 for the six months ended December 31, 2021 and 2022, respectively; (7) cash received by our subsidiaries from the VIEs as inter-company advances of RMB42,880 for the six months ended December 31, 2021 and 2022, respectively; (7) cash received by our subsidiaries from the VIEs as inter-company advances by our subsidiaries to the VIEs of RMB107,688 and RMB24,930 for the six months ended December 31, 2021 and 2022, respectively; and (8) repayment of inter-company advances by our subsidiaries to the VIEs of RMB107,688 and RMB24,930 for the six months ended December 31, 2021 and 2022, respectively.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(a) Basis of presentation and consolidation

The condensed consolidated financial statements of the Group have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP"). The condensed consolidated financial statements include the financial statements of the Group, all of its majority-owned subsidiaries and the VIEs of which the Group is the primary beneficiary, from the dates they were acquired or incorporated. All intercompany balances and transactions have been eliminated in consolidation.

(b) Use of estimates

The preparation of the condensed consolidated financial statements in conformity with US GAAP requires management of the Group to make a number of estimates and assumptions relating to the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the period. Significant accounting estimates reflected in the Group's condensed consolidated financial statements include but are not limited to estimates and judgments applied in the allowance for doubtful loans and receivables, impairment assessment of long-lived assets, valuation allowance for deferred tax assets, fair value measurement of investments, and uncertain tax positions, assumptions related to the consolidation of entities in which the Group holds variable interests. Actual results could differ from those estimates and judgments.

(c) Cash and cash equivalents

Cash and cash equivalents consist of cash on hand, bank deposits and short-term, highly liquid investments that are readily convertible to known amounts of cash with original maturity of three months or less, and have insignificant risk of changes in value related to changes in interest rates.

(d) Restricted cash

Restricted cash mainly represents the investors' uninvested cash balances temporarily deposited in the Group's bank account. These cash balances were under the custody and supervision of the designated financial institution as required by China Securities Regulatory Commission, for the purpose of preventing misuse of investors' funds.

(e) Accounts receivable, other receivables and current assets, and amount due from related parties, net

Accounts receivable, other receivables and current assets and amount due from related parties are recorded at net realizable value consisting of the carrying amount less an allowance for uncollectible accounts as needed. The allowance for doubtful accounts is the Group's best estimate of the amount of probable credit losses in the Group's existing accounts receivable, other receivables and current assets and amount due from related parties. The Group determines the allowance based on aging data, historical collection experience, customer specific facts and economic conditions. Account balances are charged off against the allowance after all means of collection have been exhausted and the potential for recovery is considered remote. The Group did not have any off-balance-sheet credit exposure relating to its customers, suppliers or others. As of June 30, 2022 and December 31, 2022, the Group recorded RMB6,892 as allowances for doubtful accounts against its accounts receivable, and did not record any allowances for doubtful accounts against its other receivables and current assets and amount due from related parties. The Group did not charge off any allowances for the six months ended December 31, 2021 and 2022.



2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(f) Short-term loans receivable

The Group recognizes the contractual right to receive money on demand or on fixed or determinable dates as loans receivable. For those that the contractual maturity date is less than one year, the Group records as short-term loans receivable.

The Group recognized interest income on an accrual basis using the straight-line method over the fixed or determinable dates.

(g) Property and equipment, net

Property and equipment are stated at cost less accumulated depreciation and impairment losses, if any. Cost represents the purchase price of the asset and other costs incurred to bring the asset into its existing use. Maintenance, repairs and betterments, including replacement of minor items, are charged to expense; major additions to physical properties are capitalized.

Depreciation and amortization are calculated using the straight-line method over the following estimated useful lives, without residual value:

| | Estimated useful life |
|---------------------------------------|---|
| Office equipment, furniture, fixtures | 3-5 years |
| Motor vehicles | 3-5 years |
| Leasehold improvements | Shorter of the remaining lease terms and estimated useful |
| | lives |

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(h) Impairment of long-lived assets

The Group reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may no longer be recoverable. When these events occur, the Group assesses the recoverability of the long-lived assets by comparing the carrying value of the long-lived assets to the estimated undiscounted future cash flows expected to result from the use of the assets and their eventual disposition where the fair value is lower than the carrying value, measurement of an impairment loss is recognized in the Condensed Consolidated Statements of Operations and Comprehensive Loss for the difference between the fair value, using the expected future discounted cash flows, and the carrying value of the assets. No impairment of long-lived assets was recognized for the six months ended December 31, 2021 and 2022.

(i) Revenue recognition

The Group applies the five-step model outlined in ASC 606, Revenue from Contracts with Customers ("ASC 606"), revenues are accounted for as contracts with customers. Under the guidance for contracts with customers, we are required to (a) identify the contract(s) with a customer, (b) identify the performance obligations in the contract, (c) determine the transaction price, (d) allocate the transaction price to the performance obligations in the contract and (e) recognize revenue when (or as) we satisfy its performance obligations. In determining the transaction price, we have included variable consideration only to the extent that it is probable that a significant reversal in the amount of cumulative revenue recognized would not occur. Revenues are recorded net of sales related taxes and surcharges.

The Group generates revenues mainly from wealth management, and the Group started to generate revenues from asset management since April 2018 and insurance consulting service since January 2021.

Disaggregation of revenue

| | Six months December | |
|---|------------------------|--------|
| | 2021 | 2022 |
| | RMB | RMB |
| Wealth management | 94,232 | 53,546 |
| Distribution commissions | 91,208 | 51,782 |
| One-time commissions recognized at a point in time | 44,899 | 16,247 |
| Recurring management fees recognized over time | 46,309 | 35,535 |
| Performance-based distribution fees recognized at a point in time | 3,024 | 1,764 |
| Asset management | 3,704 | 1,161 |
| Management fees recognized over time | 1,926 | 1,085 |
| Performance-based fees recognized at a point in time | 1,778 | 76 |
| Insurance consulting services recognized at a point in time | 3,290 | 6,999 |
| Other services ⁽¹⁾ | 261 | 6,723 |
| Total | 101,486 | 68,429 |

(1) Other services primarily consist of consulting services for trust and family wealth inheritance recognized at a point in time.

Contract liability

Contract liability relates to unsatisfied performance obligations at the end of each reporting period and consists of cash payment received in advance and was recorded as "Advance receipts from related parties" in the Condensed Consolidation Statement of Financial Position. The amount of revenue recognized during the six months ended December 31, 2022 that was previously included in the contract liabilities balance as of June 30, 2022 was RMB1,500.



2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(j) Cost of sales

Cost of sales primarily includes (1) commission costs paid to sales agents based on the pre-agreed percentage and the amount of wealth management product distributions that were directly related to the contributions made by the sales agents, such as the amount of investments they have referred to the Group, and (2) costs related to consulting services for trust and family wealth inheritance.

(k) Income taxes

The Group follows the guidance of ASC Topic 740 "Income Taxes" and uses liability method to account for income taxes. Under this method, deferred tax assets and liabilities are determined based on the difference between the financial reporting and tax bases of assets and liabilities using enacted tax rates that will be in effect in the period in which the differences are expected to reverse. The Group records a valuation allowance to offset deferred tax assets, if based on the weight of available evidence, it is more-likely-than-not that some portion, or all, of the deferred tax assets will not be realized. The effect on deferred taxes of a change in tax rates is recognized in Condensed Consolidated Statement of Operations and Comprehensive Loss in the period that includes the enactment date.

(1) Uncertain tax positions

The Group follows the guidance of ASC Topic 740 "Income Taxes," which prescribes a more-likely-than-not threshold for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. This Topic also provides guidance on recognition of income tax assets and liabilities, classification of current and deferred income tax assets and liabilities, accounting for interest and penalties associated with tax positions, accounting for income taxes in interim periods, and income tax disclosures. The Group recognizes interest on non-payment of income taxes and penalties associated with tax positions when a tax position does not meet more-likely-than-not threshold be sustained under examination. The tax returns of the Group's PRC subsidiaries and the VIEs are subject to examination by the relevant tax authorities. According to the PRC Tax Administration and Collection Law, the statute of limitations is three years if the underpayment of taxes is due to computational errors made by the taxpayer or the withholding agent. The statute of limitations is extended to five years under special circumstances, where the underpayment of taxes is more than RMB100. In the case of transfer pricing issues, the statute of limitation is ten years. There is no statute of limitation in the case of tax evasion.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(m) Fair value of financial instruments

The Group records certain of its financial assets and liabilities at fair value on a recurring basis. Fair value is considered to be the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities required or permitted to be recorded at fair value, the Group considers the principal or most advantageous market in which it would transact and considers assumptions that market participants would use when pricing the asset or liability. The established fair value hierarchy requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. A financial instrument's categorization within the fair value hierarchy is based upon the lowest level of input that is significant to the fair value measurement. The three levels of inputs may be used to measure fair value include:

- Level 1 applies to assets or liabilities for which there are quoted prices in active markets for identical assets or liabilities.
- Level 2 applies to assets or liabilities for which there are inputs other than quoted prices included within Level 1 that are observable for the asset or liability such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.
- Level 3 applies to assets or liabilities for which there are unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of the assets or liabilities.

The carrying values of the Group's financial instruments, including cash and cash equivalents, restricted cash, accounts receivable, short-term investments, short-term loans receivable, advance receipts from related parties, accounts payable, investors' deposit, amounts due from and due to related parties, approximate their fair values due to the short-term nature of these instruments.

(n) Leases

The Group applies Accounting Standards Update (ASU) 2016-02, Leases (Topic 842) when accounting for leases.

The Group has operating leases primarily for office space. The determination of whether an arrangement is a lease or contains a lease is made at inception by evaluating whether the arrangement conveys the right to use an identified asset and whether the Group obtains substantially all of the economic benefits from and has the ability to direct the use of the asset. Operating leases are included in operating lease right-of-use assets and operating lease liabilities on the Group's Consolidated Statements of Financial Position. Operating lease ROU assets represent the Group's right to use an underlying asset for the lease term and operating lease liabilities represent the Group's obligation to make lease payments arising from the lease. The Group uses its estimated incremental borrowing rate as of the commencement date in determining the present value of lease payments. Operating lease ROU assets and operating lease liabilities are recognized based on the present value of future lease payments, the Group uses information including the Group's credit rating, interest rates of similar debt instruments of entities with comparable credit ratings, as applicable. Variable components of the lease payments such as utilities, maintenance costs are expensed as incurred and not included in determining the present value. The lease terms include options to extend or terminate the lease when it is reasonably certain that the Group will exercise that option. The Group considers these options, which may be elected at the Group's sole discretion, in determining the lease term on a lease-by-lease basis. Lease expense is recognized on a straight-line basis over the lease term. The Group has an accounting policy election to exempt leases with an initial term of 12 months or less from being recognized on the balance sheet.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(o) Foreign currency translation

The Group's reporting and functional currency is Renminbi ("RMB"). The Group's operations are principally conducted through the subsidiaries and the VIEs located in the PRC where the RMB is the functional currency. For those subsidiaries and the VIEs which are not located in the PRC and have the functional currency other than RMB, the financial statements are translated from their respective functional currencies into RMB.

Assets and liabilities of the Group's overseas entities denominated in currencies other than the RMB are translated into RMB at the rates of exchange ruling at the balance sheet date. Equity accounts are translated at historical exchange rates and revenues, expenses, gains and losses are translated using the average rate for the year. Translation adjustments are reported as foreign currency translation adjustment and are shown as a separate component of other comprehensive income in the Condensed Consolidated Statements of Operations and Comprehensive Loss.

Translations of amounts from RMB into US\$ are solely for the convenience of the reader and were calculated at the rate of US1.00 = RMB6.8972 on December 31, 2022, representing the certificated exchange rate published by the Federal Reserve Board. No representation is intended to imply that the RMB amounts could have been, or could be, converted, realized or settled into US\$ at that rate on December 31, 2022, or at any other rate.

(p) Segment reporting

The Group uses the management approach to determine operating segments. The management approach considers the internal organization and reporting used by the Group's chief operating decision maker ("CODM") for making decisions, allocating resources and assessing performance. The Group's CODM has been identified as the chief executive officer, who reviews consolidated results when making decisions about allocating resources and assessing performance of the Group.

The Group manages its business as a single operating segment engaged in the provision of distribution and managing wealth management services in the PRC. Substantially all of its revenues are derived in the PRC. All long-lived assets are located in PRC.

(q) Earnings per share ("EPS")

Basic EPS is calculated by dividing the net income (loss) available to common shareholders by the weighted average number of ordinary shares outstanding during the year. Diluted EPS is calculated by using the weighted average number of ordinary shares outstanding adjusted to include the potentially dilutive effect of outstanding share-based awards, unless their inclusion in the calculation is anti-dilutive.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

(r) Commitments and contingencies

The Group estimated losses from loss contingencies are accrued by a charge to income when information available before financial statements are issued or are available to be issued indicates that it is probable that an asset had been impaired or a liability had been incurred at the date of the financial statements and the amount of the loss can be reasonably estimated. Legal expenses associated with the contingency are expensed as incurred. If a loss contingency is not probable or reasonably estimable, disclosure of the loss contingency is made in the financial statements when it is at least reasonably possible that a material loss could be incurred.

(s) Recently issued accounting standards

In June 2016, the FASB issued ASU 2016-13, Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, which is intended to improve financial reporting by requiring timelier recording of credit losses on loans and other financial instruments held by financial institutions and other organizations. The ASU requires the measurement of all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. Financial institutions and other organizations will now use forwardlooking information to better inform their credit loss estimates. Many of the loss estimation techniques applied today will still be permitted, although the inputs to those techniques will change to reflect the full amount of expected credit losses. Organizations will continue to use judgment to determine which loss estimation method is appropriate for their circumstances. The ASU requires enhanced disclosures to help investors and other financial statement users better understand significant estimates and judgments used in estimating credit losses, as well as the credit quality and underwriting standards of an organization's portfolio. These disclosures include qualitative and quantitative requirements that provide additional information about the amounts recorded in the financial statements. In addition, the ASU amends the accounting for credit losses on available-for-sale debt securities and purchased financial assets with credit deterioration. This ASU has subsequently been amended by ASU 2018-19, ASU 2019-04, ASU 2019-05, ASU 2019-10, ASU 2019-11 and ASU 2020-03. The standard will replace today's incurred loss approach with an expected loss model for instruments measured at amortized cost. Entities will apply the standard's provisions as a cumulative-effect adjustment to retained earnings as of the beginning of the first reporting period in which the guidance is effective. This ASU is effective for public entities for annual and interim periods beginning after December 15, 2019, and effective for all other entities for annual and interim periods beginning after December 15, 2022. Early adoption is permitted for all entities for annual periods beginning after December 15, 2018, and interim periods therein. The Group is in the process of evaluating the impact of adoption of this guidance on its consolidated financial statements.

Other accounting standards that have been issued or proposed by the FASB or other standards-setting bodies that do not require adoption until a future date are not expected to have a material impact on the Group's consolidated financial statements upon adoption.

3. ACCOUNTS RECEIVABLE, NET

| | June 30, 2022 | December 31, 2022 | |
|---------------------------------|------------------|----------------------|-------|
| | RMB | RMB | US\$ |
| Accounts receivable | 66,399 | 60,737 | 8,806 |
| Allowance for doubtful accounts | 6,892 | 6,892 | 999 |
| Accounts receivable, net | 59,507 | 53,845 | 7,807 |

All of the accounts receivable are non-interest bearing.

Accounts receivable mainly represent amounts due from product providers and are recorded net of allowance for doubtful accounts. The Group considers many factors in assessing the collectability of its accounts receivable, such as the age of the amounts due, the product providers' payment history, creditworthiness, financial conditions of the product providers and industry trend. An allowance for doubtful accounts is recorded in the period in which a loss is determined to be probable. The Group also makes specific allowance if there is strong evidence indicating that the accounts receivable is likely to be unrecoverable. Accounts receivable balances are written off after all collection efforts have been exhausted. The Group recorded allowance for doubtful accounts of RMB6,892 as of December 31, 2021 and 2022. No allowance for doubtful accounts were written off for the six months ended December 31, 2021 and 2022.

4. OTHER RECEIVABLES AND CURRENT ASSETS

Other receivables and current assets consist of the following:

| | June 30, 2022 | Decembe 2022 | , |
|--------------------------------------|------------------|-----------------|-------|
| | RMB | RMB | US\$ |
| Advances to staff | 855 | 899 | 130 |
| Prepayments to service providers | 5,252 | 4,105 | 595 |
| Rental deposits | 5,523 | 3,922 | 569 |
| Income tax prepayments | 2,666 | - | - |
| Other | 2 | - | - |
| Other receivables and current assets | 14,298 | 8,926 | 1,294 |



5. SHORT-TERM LOANS RECEIVABLE

As of December 31, 2022, the balance mainly represents loan principals of RMB100,000 to a real estate developing company which we have a good cooperation history. The loans have annual interest of 7.2%, and is expected to be fully repaid before June 30, 2023. The loan was guaranteed by the legal representative and the controlling shareholder of the real estate developing company.

The Company recognized interest income on short-term loans receivable of approximate RMB388 and RMB3,355 for the six months ended December 21, 2021 and 2022.

6. PROPERTY AND EQUIPMENT, NET

Property and equipment, net, is comprised of the following:

| | June 30, 2022 | Decembe 2022 | , |
|---------------------------------------|------------------|-----------------|---------|
| | RMB | RMB | US\$ |
| Furniture, office equipment, fixtures | 5,151 | 5,219 | 757 |
| Leasehold improvements | 11,405 | 8,375 | 1,214 |
| Motor vehicles | 1,932 | 1,932 | 280 |
| | 18,488 | 15,526 | 2,251 |
| Less: Accumulated depreciation | (9,332) | (9,595) | (1,391) |
| Property and equipment, net | 9,156 | 5,931 | 860 |

Depreciation expense for the six months ended December 31, 2021 and 2022 was RMB3,273 and RMB2,058, respectively. RMB3,667 of furniture, office equipment, fixtures and leasehold improvements have been eliminated from ending balance as of December 31, 2022, consisting of RMB1,872 of disposal of leasehold improvements due to termination of rental offices, such loss is included in operating expenses.

No impairment for property and equipment was recorded for the six months ended December 31, 2021 and 2022.

7. LEASES

The Group's lease payments for office space leases include fixed rental payments and do not consist of any variable lease payments that depend on an index or a rate. As of June 30, 2022 and December 31, 2022, there was no leases that have not yet commenced.

The following represents the aggregate ROU assets and related lease liabilities as of June 30, 2022 and December 31, 2022:

| | June 30, 2022 | December 31, 2022 | |
|-----------------------------------|------------------|----------------------|-------|
| | RMB | RMB | US\$ |
| Right-of-use assets | 34,382 | 24,556 | 3,560 |
| Lease liabilities, current | 11,889 | 8,857 | 1,284 |
| Lease liabilities, non-current | 23,259 | 17,587 | 2,550 |
| Total operating lease liabilities | 35,148 | 26,444 | 3,834 |

The weighted average lease term and weighted average discount rate as of June 30, 2022 and December 31, 2022 were as follows:

| | June 30, 2022 | December 31, 2022 |
|---------------------------------|------------------|----------------------|
| Weighted average lease term: | | |
| Operating leases | 3.31 years | 3.09 years |
| Weighted average discount rate: | | |
| Operating leases | 4.75% | 4.75% |
| | | |

The components of lease expenses for the six months ended December 31, 2021 and 2022 were as follows:

| | Six mont | Six months ended December 31, | | |
|---------------------------|----------|-------------------------------|------|--|
| | 2021 | 2022 | | |
| | RMB | RMB | US\$ | |
| Operating lease expenses | 8,564 | 5,180 | 751 | |
| Short-term lease expenses | 4,474 | 1,551 | 225 | |
| Total | 13,038 | 6,731 | 976 | |

7. LEASES (cont.)

Supplemental cash flow information related to leases for the six months ended December 31, 2022 were as follows:

| | Six months ended December 31, | | |
|--|-------------------------------|---------|---------|
| | 2021 | 2022 | |
| | RMB | RMB | US\$ |
| Cash paid for amounts included in the measurement of lease liabilities: | | | |
| Operating cash flows for operating lease | 7,878 | 4,121 | 597 |
| Supplement noncash information | | | |
| New operating lease liabilities arose from obtaining right-of-use assets | 25,362 | 2,975 | 431 |
| Change on lease liabilities arose from modification on lease terms | - | (62) | (9) |
| Change on lease liabilities arose from early termination of operating leases | (9,848) | (8,248) | (1,196) |

Maturities of lease liabilities as of December 31, 2022:

| | As of Decem 2022 | <i>,</i> |
|---|---------------------|----------|
| | RMB | US\$ |
| Year ending June 30: | | |
| 2023 | 5,396 | 782 |
| 2024 | 8,332 | 1,208 |
| 2025 | 6,676 | 968 |
| 2026 | 6,530 | 947 |
| Thereafter | 1,751 | 254 |
| Total remaining undiscounted lease payments | 28,685 | 4,159 |
| Less: Interest | 2,241 | 325 |
| Total present value of lease liabilities | 26,444 | 3,834 |
| Less: Current operating lease liabilities | 8,857 | 1,284 |
| Non-current operating lease liabilities | 17,587 | 2,550 |

8. INVESTORS' DEPOSIT

The balance of RMB16,434 represents the investors' uninvested cash balances temporarily deposited in the Group's bank account. These cash balances were under the custody and supervision of the designated financial institution as required by China Securities Regulatory Commission, for the purpose of preventing misuse of investors' funds.

9. OTHER PAYABLES AND ACCRUED EXPENSES

Components of other payables and accrued expenses are as follows:

| | June 30, 2022 | December 2022 | , |
|-------------------------------------|------------------|------------------|-------|
| | RMB | RMB | US\$ |
| Payroll payable | 13,844 | 17,780 | 2,578 |
| Accrued expenses | 3,924 | 3,203 | 464 |
| Value-added tax recoverable | (700) | (416) | (60) |
| Employee's individual income tax | 407 | 459 | 67 |
| Others | 1,970 | 1,503 | 217 |
| Other payables and accrued expenses | 19,445 | 22,529 | 3,266 |

Accrued expenses mainly consisted of accrued marketing and sales promotion expenses for activities on publicly raised fund products.

Entities that are VAT general taxpayers are allowed to offset qualified input VAT paid to suppliers against their output VAT liabilities. Net VAT balance between input VAT and output VAT is recorded as VAT payable if output VAT is larger than input VAT and is recorded as VAT recoverable if input VAT is larger than output VAT.

10. SUNDRY INCOME

Components of sundry income are as follows:

| | Six mont | Six months ended December 31, | | |
|---------------------|----------|-------------------------------|------|--|
| | 2021 | 202 | 2 | |
| | RMB | RMB | US\$ | |
| Government grants | 1,673 | 679 | 99 | |
| Others | 1 | 44 | 6 | |
| Total sundry income | 1,674 | 723 | 105 | |

Government grants were recognized as sundry income when received upon the compliance with the conditions, and primarily represented subsidies received from the local governments as reward for financial contribution and capital expenditure incurred on certain projects.

11. INCOME TAXES

The Group and its subsidiaries, and the VIEs file tax returns separately.

Cayman Islands

The Group is incorporated in the Cayman Islands. Under the current laws of the Cayman Islands, the Group is not subject to income or capital gains taxes. In addition, dividend payments are not subject to withholdings tax in the Cayman Islands.

British Virgin Islands

The Group's subsidiary incorporated in the BVI is not subject to taxation.

Hong Kong

On March 21, 2018, the Hong Kong Legislative Council passed The Inland Revenue (Amendment) (No. 7) Bill 2017 (the "Bill") which introduces the twotiered profits tax rates regime. The Bill was signed into law on March 28, 2018 and was gazette on the following day. Under the two-tiered profits tax rates regime, the first 2 million Hong Kong Dollar ("HKD") of profits of the qualifying group entity will be taxed at 8.25%, and profits above HKD2 million will be taxed at 16.5%.

PRC

The Group's subsidiary and the VIEs incorporated in PRC are subject to PRC Enterprise Income Tax ("EIT") law. Pursuant to the relevant laws and regulations in the PRC, beginning from January 1, 2020, Puyi Bohui has been qualified for west development taxation preference and subject to an income tax rate of 15%. Puyi Zhongxiang is qualified for Shenzhen Qianhai modern services cooperation district entity tax preference and is subject to an income tax rate of 15%. Chongqing Fengyi and Puyi Consulting are qualified for west development taxation preference and are subject to an income tax rate of 15%. Dake has been regarded as an accredited software company since June 2021, and thus enjoys preferential tax treatments, including being exempted from PRC Income Tax for two years starting from its first profit-making year, followed by a 50% reduction for the next three years. As Dake had a loss in the calendar year 2022, it is exempted for income tax for the six months ended December 31, 2022. Puyi FO and other PRC subsidiaries are subject to a standard 25% EIT.



11. INCOME TAXES (cont.)

The components of the income tax benefit are as follows:

| | Six month | Six months ended December 31, | | |
|--------------------------|-----------|-------------------------------|-------|--|
| | 2021 | 2022 | | |
| | RMB | RMB | US\$ | |
| Current | 564 | 746 | 108 | |
| Deferred | (3,985) | (2,425) | (351) | |
| Total income tax benefit | (3,421) | (1,679) | (243) | |

The principal components of the deferred income tax assets and liabilities are as follows:

| | June 30, 2022 | , | | , | , | , |
|--|------------------|--------|-------|---|---|---|
| | RMB | RMB | US\$ | | | |
| Deferred tax assets: | | | | | | |
| Tax loss carry forward | 28,314 | 24,991 | 3,622 | | | |
| Allowance for doubtful accounts, credit losses and impairment losses | 1,723 | 1,723 | 250 | | | |
| Other temporary book/tax differences | - | 6,041 | 876 | | | |
| Subtotal | 30,037 | 32,755 | 4,748 | | | |
| Less: valuation allowances | 6,059 | 6,353 | 920 | | | |
| Total | 23,978 | 26,403 | 3,828 | | | |

The Group considers positive and negative evidence to determine whether some portion or all of the deferred tax assets will more-likely-than-not be realized. This assessment considers, among other matters, the nature, frequency and severity of recent losses, forecasts of future profitability, the duration of statutory carry forward periods, the Group's experience with tax attributes expiring unused and tax planning alternatives. Valuation allowances have been established for deferred tax assets based on a more-likely-than-not threshold. The Group's ability to realize deferred tax assets depends on its ability to generate sufficient taxable income within the carry forward periods provided for in the tax law.

11. INCOME TAXES (cont.)

The Group had total tax loss carry-forwards of RMB184,258 and RMB184,801 as of June 30, 2022 and December 31, 2022, respectively. As of December 31, 2022, the tax loss carry-forwards will expire between the calendar years 2023 through 2027. For the six months ended December 31, 2021 and 2022, there was no tax loss carried forward expired and canceled.

Reconciliation between the statutory tax rate to income before income taxes and the actual provision for income taxes is as follows:

| | Six month | Six months ended December 31, | | |
|---|-----------|-------------------------------|---------|--|
| | 2021 | 2022 | | |
| | RMB | RMB | US\$ | |
| Income (loss) from operations before income taxes | (42,665) | (33,133) | (4,804) | |
| PRC income tax statutory rate | 25% | 25% | 25% | |
| Income tax expense (benefit) at statutory tax rate | (10,666) | (8,283) | (1,201) | |
| Preferential tax treatments | 3,966 | 3,513 | 509 | |
| Expenses not deductible for tax purposes | 421 | 330 | 48 | |
| Uncertain tax provision | 500 | - | - | |
| Temporary book/tax differences | - | 2,286 | 332 | |
| Reversal of previously-recognized DTA due to changes in applicable tax rate | 768 | - | - | |
| Impact of different tax rates in other jurisdictions | 141 | 48 | 7 | |
| Others | 197 | 133 | 19 | |
| Valuation allowances | 1,252 | 294 | 43 | |
| Income tax expense (benefit) | (3,421) | (1,679) | (243) | |

The current PRC EIT Law imposes a 10% withholding income tax for dividends distributed by foreign invested enterprises to their immediate holding companies outside the PRC. A lower withholding tax rate will be applied if there is a tax treaty arrangement between the PRC and the jurisdiction of the foreign holding company. Distributions to holding companies in Hong Kong that satisfy certain requirements specified by PRC tax authorities, for example, will be subject to a 5% withholding tax rate.

As of December 31, 2021 and 2022, the Group had not recorded any withholding tax on the retained earnings of its foreign invested enterprises in the PRC, since the Group intends to reinvest its earnings to further expand its business in mainland China, and its foreign invested enterprises do not intend to declare dividends to their immediate foreign holding companies.

The Group analyzes its uncertain income tax positions concerning transfer pricing on a regular basis, which were primarily concerned with sales activities conducted among the subsidiaries and the VIEs that had different income tax rates (ranging from nil to 25%) and the amount of taxes that could have been paid additionally, in aggregation, had those sales activities were conducted among subsidiaries and the VIEs without any preferential income tax rates. When such potential impact is identified, the Group recognizes 100% of the calculated income tax exposure as an income tax expense and other tax liabilities.

The Group evaluates each uncertain tax position (including the potential application of interest and penalties) based on the technical merits, and measure the unrecognized benefits associated with the tax positions. As of June 30, 2022 and December 31, 2022 the Group had RMB13,500 of unrecognized tax benefits that if recognized would affect the annual effective tax rate. We recognize interest accrued related to unrecognized tax benefits and penalties as income tax expense. For the six months ended December 31, 2021 and 2022, the Group recognized no interest or penalty expense related to unrecognized tax benefits.

12. LOSS PER SHARE

The computation of basic and diluted net loss per ordinary share is as follows:

| | Six months ended December 31, | | |
|--|-------------------------------|------------|------------|
| | 2021 | 21 2022 | |
| | RMB | RMB | US\$ |
| Numerator: | | | |
| Net loss | (39,244) | (31,454) | (4,561) |
| | | | |
| Denominator: | | | |
| Weighted average number of ordinary shares outstanding | 90,472,014 | 90,472,014 | 90,472,014 |
| | | | |
| Basic & diluted net loss per ordinary share | (0.434) | (0.348) | (0.050) |

13. CONDENSED FINANCIAL STATEMENTS OF THE COMPANY

The condensed financial information of the Company has been prepared in accordance with SEC Regulation S-X Rule 5-04 and Rule 12-04, using the same accounting policies as set out in the Group's consolidated financial statements, except that the Company uses the equity method to account for investments in its subsidiaries and the VIEs. The Company was in control of its subsidiaries and the primary beneficiary of the VIEs throughout the periods presented.

Condensed Statements of Financial Position

| | June 30, 2022 | December 31, 2022 | |
|---|------------------|----------------------|--------|
| | RMB | RMB | US\$ |
| ASSETS: | | | |
| Current assets: | | | |
| Cash and cash equivalents | 11,732 | 11,172 | 1,620 |
| Amounts due from other subsidiaries | 77 | 80 | 12 |
| Total current assets | 11,809 | 11,252 | 1,632 |
| Investments in subsidiaries | 248,459 | 217,696 | 31,562 |
| Total assets | 260,268 | 228,948 | 33,194 |
| LIABILITIES AND EQUITY: | | | |
| LIABILITIES: | | | |
| Current liabilities: | | | |
| Other payables and accrued expenses | 217 | - | - |
| Total current liabilities | 217 | | _ |
| Total liabilities | 217 | | - |
| Commitments and contingencies | | | |
| EQUITY: | | | |
| Ordinary shares (2,000,000,000 shares at US\$0.001 each authorized, and 90,472,014 shares issued and outstanding as of June 30, 2022 and December 31, 2022) | 600 | 600 | 87 |
| Additional paid-in capital | 224,694 | 224,694 | 32,578 |
| Retained earnings | 35,150 | 3,696 | 535 |
| Accumulated other comprehensive income | (393) | (42) | (6) |
| Total equity | 260,051 | 228,948 | 33,194 |
| Total liabilities and equity | 260,268 | 228,948 | 33,194 |

Condensed Statements of Operations and Comprehensive Loss

| | Six months ended December 31, | | |
|---|-------------------------------|----------|---------|
| | 2021 | 2022 | |
| | RMB | RMB | US\$ |
| General and administrative expenses | (398) | (935) | (136) |
| Other income, net | 18 | 245 | 36 |
| Equity in loss of subsidiaries | (38,805) | (30,763) | (4,460) |
| Loss before income taxes | (39,185) | (31,453) | (4,560) |
| Income tax expense | (64) | (1) | - |
| Net loss | (39,249) | (31,454) | (4,560) |
| Other comprehensive income (loss), net of tax: Foreign currency translation adjustments | (160) | 351 | 51 |
| Total Comprehensive loss | (39,409) | (31,103) | (4,509) |

14. RELATED PARTY TRANSACTIONS

The following is a list of the related parties with whom the Group conducted significant transactions, and their relationship with the Group:

| Related parties | Relationship |
|---|---|
| Fanhua Inc. ("Fanhua") | Shareholder of Puyi since September 2018 who has approximately 4.5% of Puyi |
| | and shares a common director with the Group. |
| Fanhua Lianxing Insurance Sales Co., Ltd. ("Fanhua Lianxing") | Subsidiary of Fanhua Inc. |
| Fanhua Yuntong Enterprise Management Advisory (Shenzhen) Co., | Subsidiary of Fanhua Inc. |
| Ltd. ("Fanhua Yuntong") | |

Related party transactions:

| | Note | Six months ended December 31, | | |
|---|-------------|-------------------------------|-------|------|
| | 2021 RMB | 2022 | | |
| | | RMB | RMB | US\$ |
| Other services | | | | |
| Insurance consulting service income accrued from Fanhua Lianxing | а | 3,312 | 6,497 | 942 |
| Insurance consulting service income received from Fanhua Lianxing | а | 2,320 | 6,449 | 935 |
| Trust consulting service income accrued from Fanhua Lianxing | b | - | 5,643 | 818 |
| Trust consulting service income received from Fanhua Lianxing | b | - | 54 | 8 |
| | | | | |
| Selling expense | | | | |
| Promotion expense accrued and adjusted to Fanhua Yuntong | с | 355 | (55) | (8) |
| Promotion expense paid to Fanhua Yuntong | с | 141 | 175 | 25 |

Notes:

(a) Starting from January 2021, the Group has cooperated with Fanhua Lianxing to provide insurance consulting service.

(b) Starting from January 2022, the Group has cooperated with Fanhua Lianxing to provide trust consulting service.

(c) Starting from August 2021, the Group has cooperated with Fanhua Yuntong and Fanhua Yuntong has provided client referral service to us.

Amounts due from related parties:

| | Note | June 30, 2022 | Decembe 2022 | |
|-----------------|------|------------------|-----------------|-------|
| | | RMB | RMB | US\$ |
| Fanhua Lianxing | a | 2,895 | 7,761 | 1,125 |
| Total | | 2,895 | 7,761 | 1,125 |
| | | | | |

Advance receipts from related parties:

| | Note | June 30, 2022 | December 202 | |
|-----------------|------|------------------|-----------------|------|
| | | RMB | RMB | US\$ |
| Fanhua Lianxing | b | (1,500) | <u> </u> | - |
| Total | | (1,500) | - | - |

Amount due to related parties:

| | Note | June 30, 2022 | Decembe 2022 | |
|----------------|------|------------------|-----------------|------|
| | | RMB | RMB | US\$ |
| Fanhua Yuntong | с | (292) | (236) | (34) |
| Total | | (292) | (236) | (34) |

15. STATUTORY RESERVE

Subsidiaries and the VIEs operate in the PRC are required to reserve 10% of their net profits after income tax, as determined in accordance with the PRC accounting rules and regulations. Appropriation to the statutory reserve by the Group is based on profit arrived at under PRC accounting standards for business enterprises for each year.

The profit arrived at must be set off against any accumulated losses sustained by the Group in prior years, before allocation is made to the statutory reserve. Appropriation to the statutory reserve must be made before distribution of dividends to shareholders. The appropriation is required until the statutory reserve reaches 50% of the registered capital. This statutory reserve is not distributable in the form of cash dividends. As of June 30, 2022 and December 31, 2022, the balance of statutory reserve was RMB23,314.

16. CONTINGENCIES

In the ordinary course of business, the Group may be subject to legal proceeding regarding contractual and employment relationships and a variety of other matters. The Group records contingent liabilities resulting from such claims, when a loss is assessed to be probable and the amount of the loss is reasonably estimable.

The Group has no significant pending litigation as of issuance date of the condensed financial statements.

17. IMPACT OF COVID-19

The COVID-19 has broadly affected China's and the global economy since its outbreak in late 2019. In response, China imposed widespread lockdowns, closure of work places and restrictions on mobility and travel to contain the spread of the virus, therefore our results of operations and financial performance have been adversely affected. Many of the above restrictive measures previously adopted by the PRC governments at various levels to control the spread of the COVID-19 virus have been revoked or replaced with more flexible measures since December 2022. While the revocation or replacement of the restrictive measures to contain the COVID-19 pandemic could have a positive impact on our normal operations, it also led to the recent surge in COVID-19 cases in China, and as a result, we experienced temporary impact to our operations when some employees were infected with COVID-19 in December 2022. To the extent that future waves of COVID-19 disrupt normal business operations in China, we may face operational challenges with our services, and we likely will have to adopt similar remote work arrangements and other measures to minimize such impact. Moreover, any decline in the individual disposable income and investors' willingness to invest in wealth management products due to a worsening economic performance and outlook as a result of the COVID-19 pandemic may also lessen demands for our services. There remains uncertainty as to the future impact of the virus, especially in light of this change in policy. We cannot be assured that more lockdowns and other restrictive measures will not be implanted in the future if new COVID-19 variants emerge. The extent to which the COVID-19 pandemic impacts our results of operations and financial performance will depend on future developments, which are highly uncertain, including the possibility that COVID-19 may exert long-term negative impact on China's economy.

18. SUBSEQUENT EVENTS

The Group has evaluated subsequent events through the issuance of the condensed consolidated financial statements and no subsequent event has been identified that would have required adjustment or disclosure in the condensed consolidated financial statements.

PUYI INC. ANNOUNCES UNAUDITED FINANCIAL RESULTS FOR THE FIRST HALF OF THE FISCAL YEAR 2023

GUANGZHOU, China, March 20, 2023 (GLOBE NEWSWIRE) -- Puyi Inc. ("Puyi," "we" or the "Company") (NASDAQ: PUYI), a leading third-party wealth management service provider in China focusing on the affluent and emerging middle class population, today announced its unaudited financial results for the first half of its fiscal year 2023 from July 1, 2022 to December 31, 2022 (the "reporting period").

FINANCIAL HIGHLIGHTS FOR THE FIRST HALF OF THE FISCAL YEAR 2023

- Net revenues decreased by 32.6% to RMB68.4 million (US\$9.9 million) from RMB101.5 million for the same period of the fiscal year 2022; and
- Net loss decreased by 19.9% to RMB31.5 million (US\$4.6 million) from RMB39.2 million for the same period of the fiscal year 2022. The decrease of net loss was mainly due to a series of cost control measures adopted by us in a timely manner, which has achieved preliminary success.

Mr. Yong Ren, Chief Executive Officer of Puyi, commented,

"In the first half of the fiscal year 2023, due to the impact of COVID-19 pandemic, China's economy has not recovered prominently and the capital markets have been volatile, which led to weak investment sentiments and poor investor experiences. Despite dismal conditions, our management team strategically maintained our focus to reduce costs and increase efficiency, while strengthened the internal training to enhance professional skills. The Company was able to reduce its selling expenses and general and administrative expenses by 28% period-on-period. Furthermore, the Company continued to strategically reinforce its focus on wealth management and inheritance services for wealthy and high-net-worth clients. In particular, the Company's trust consulting services achieved great progress, with the number of completed trust consulting service projects increased by more than five times period-on-period.

In light of the relaxation of the pandemic prevention and control policy at the end of 2022, we believe that China's economy will experience an upward growth in 2023. The introduction of registration-based IPO system will also reform China's capital market ecosystem. As investor confidence recovers and thrives, we believe that the murky wealth management industry is expected to improve continuously in 2023.

Our Company plans to focus on the following strategies: (i) enhance our investment, research and service capabilities for fund products; increase our marketing and promotion efforts of fund products at an appropriate time; and seize new growth opportunities while maintaining the existing businesses; (ii) continue to improve the quality of our family trust services for wealthy and high-net-worth clients by increasing operational efficiency through our self-developed family office system; introduce and optimize our products and services according to client needs; scale our client base through expanding corporate channels; and strengthen our Company's B2B service capabilities through optimization of IT system; and (iii) observe the upstream and downstream wealth management industry chain, and seek opportunities for business collaborations and mergers and acquisitions.

'Past a fallen ship, one thousand sail onward; for a sick tree, ten thousand thrive by spring.' Post-COVID era, the wealth management industry is expected to embrace a long-term sustaining growth cycle. The Company's management will pursue a business strategy of stable growth, while calmly responding to risks and challenges and seizing market opportunities. We are very confident in the future development of our Company."

FINANCIAL RESULTS FOR THE FIRST HALF OF THE FISCAL YEAR 2023

Net revenues

Net revenues for the first half of the fiscal year 2023 were RMB68.4 million (US\$9.9 million), representing a 32.6% decrease from RMB101.5 million for the same period of the fiscal year 2022.

- Net revenues generated from our wealth management services for the first half of the fiscal year 2023 were RMB53.5 million (US\$7.8 million), representing a 43.2% decrease from RMB94.2 million for the same period of the fiscal year 2022. In particular,
 - o Net revenues generated from the distribution of privately raised fund products for the first half of the fiscal year 2023 were RMB17.8 million (US\$2.6 million), representing a 54.1% decrease from RMB38.8 million for the same period of the fiscal year 2022. The decrease was primarily due to (i) the fact that investors were affected by the volatile market with increased uncertainty of the future, leading to negative sentiments for privately raised fund products and other high-risk products and their willingness to redeem funds has increased. Therefore, during the reporting period, the transaction value and outstanding daily balance of our privately raised fund products decreased, resulting in a decrease in commission income (including management fees); and (ii) performance-based fees of RMB1.8 million recognized in the first half of the fiscal year 2023, as compared to RMB3.0 million in the first half of the fiscal year 2022, representing a 41.7% decrease; and
 - o Net revenues generated from the distribution of publicly raised fund products for the first half of the fiscal year 2023 were RMB35.8 million (US\$5.2 million), representing a 35.5% decrease from RMB55.5 million for the same period of the fiscal year 2022. The decrease was primarily due to the influence of global geopolitics and COVID-19-related restrictive measures, which led to the long-term depression of the A-share market and the low investment confidence of the investors, resulting in the decrease in transaction value of publicly raised fund products and the reduction in commission income. Now the COVID-19 control measures have been relaxed and the domestic economy and financial markets have entered a recovery period, we are confident that with the recovery of China's economy, the transaction value of publicly raised fund products will be restored soon.
- Net revenues generated from our asset management services for the first half of the fiscal year 2023 were RMB1.2 million (US\$0.2 million), representing a 68.7% decrease from RMB3.7 million for the same period of the fiscal year 2022. The decrease was primarily due to a 95.7% decrease in performance-based fees generated by our actively managed fund of funds to RMB76,000 (US\$11,000) for the first half of the fiscal year 2023, from RMB1.8 million for the same period of the fiscal year 2022.
- Net revenues generated from our insurance consulting services for the first half of the fiscal year 2023 were RMB7.0 million (US\$1.0 million), representing a 112.7% increase from RMB3.3 million for the same period of the fiscal year 2022. The increase was primarily due to the fact that we provided consulting services to more clients, and the insurance premium had increased accordingly.
- Net revenues generated from our other services for the first half of the fiscal year 2023 were RMB6.7 million (US\$1.0 million), representing a 2,485.8% increase from RMB0.3 million for the same period of the fiscal year 2022. Revenues from other services for the first half of the fiscal year 2023 mainly came from consulting services related to trust and family wealth inheritance provided to clients.

Operating costs and expenses

Operating costs and expenses for the first half of the fiscal year 2023 were RMB106.7 million (US\$15.5 million), representing a 28.8% decrease from RMB149.9 million for the same period of the fiscal year 2022. In particular,

- Cost of sales for the first half of the fiscal year 2023 were RMB14.6 million (US\$2.1 million), representing a 33.8% decrease from RMB22.1 million for the same period of the fiscal year 2022. The decrease was primarily due to (i) a decrease in transaction fees as a result of the decrease in the technical support service expense paid to a third-party service provider related to publicly raised fund products since we switched to use our own technology; and (ii) a decrease in commission expenses as a result of the decrease in the distribution of privately raised fund products, partially offset by an increase in cost as a result of the increase in insurance consulting services and other services;
- Selling expenses for the first half of the fiscal year 2023 were RMB42.1 million (US\$6.1 million), representing a 45.3% decrease from RMB77.1 million for the same period of the fiscal year 2022. This decrease was due to (i) a reduction of labor costs caused by staff optimization; (ii) a change in our marketing focus to cultivate relationships with existing clients from our previous marketing focus on increasing our new client base, resulting in the reduction of marketing expenses; and (iii) a decrease in rental expenses as a result of the fact that we further focused on our advantageous areas and cutting unnecessary branch offices; partially offset by the increase in lease termination loss including disposal of leasehold improvements and one-off penalty for early termination of branch offices; and
- General and administrative expenses for the first half of the fiscal year 2023 were RMB50.0 million (US\$7.2 million) and remained stable compared to RMB50.8 million for the same period of the fiscal year 2022.

Investment Loss

Investment loss for the first half of the fiscal year 2023 was RMB0.2 million (US\$26,000), compared to nil for the same period of the fiscal year 2022. Investment loss for the reporting period mainly arose from a short-term investment, which we redeemed in time according to the market to avoid the expansion of loss.

Interest Income

Interest income for the first half of the fiscal year 2023 was RMB4.6 million (US\$0.7 million), representing a 12.0% increase from RMB4.1 million for the same period of the fiscal year 2022. We used idle cash effectively and increased the principal amount of loans from RMB30.0 million in the first half of the fiscal year 2022 to RMB100.0 million in the first half of the fiscal year 2023 to an unrelated third party with good cooperation history to generate more interest income to make up for our investment loss. The short-term loan receivables as of December 31, 2022 is expected to be fully repaid by the third party before June 30, 2023.

Sundry Income

Sundry income for the first half of the fiscal year 2023 was RMB0.7 million (US\$0.1 million), compared to sundry income of RMB1.7 million for the same period of the fiscal year 2022. The decrease of sundry income was primarily due to a decrease in government grants.

Income Tax Benefit

We recognized *income tax benefit* of RMB1.7 million (US\$0.2 million) for the first half of the fiscal year 2023 due to deferred tax assets mainly generated from net loss, while we recognized income tax benefit of RMB3.4 million for the same period of the fiscal year 2022.

Net Loss

We recognized a *net loss* of RMB31.5 million (US\$4.6 million) for first half of the fiscal year 2023, representing a 19.9% decrease from RMB39.2 million for the same period of the fiscal year 2022. The decrease of net loss was mainly because we took a series of cost control measures in a timely manner, which has achieved preliminary success.

Basic and Diluted Loss per ADS

Basic and diluted loss per ADS for the first half of the fiscal year 2023 was RMB0.522 (US\$0.076) and RMB0.522 (US\$0.076), respectively. We recognized basic and diluted loss per ADS of RMB0.651 and RMB0.651, respectively, for the same period of the fiscal year 2022.



Cash, Cash Equivalents and Restricted Cash

As of December 31, 2022, we had cash, cash equivalents and restricted cash of RMB91.7 million (US\$13.3 million), and we had cash, cash equivalents and restricted cash of RMB313.1 million as of June 30, 2022. The decrease in cash, cash equivalents and restricted was mainly due to the decrease in restricted cash and the increase in short-term loans receivables.

CONFERENCE CALL

Senior management will host a bilingual conference call in English and Chinese to discuss the Company's unaudited financial results and business development for the first half of the fiscal year 2023 ended December 31, 2022.

Details for the conference call are as follows:

Date/Time: Monday, March 20, 2023 at 9:00 PM U.S. Eastern Daylight Time (Tuesday, March 21, 2023 at 9:00 AM Beijing/Hong Kong Time)

Conference Title: Puyi Inc. Six Months Ended December 31, 2022 Earnings Call

Please pre-register online in advance to join the conference call by navigating to the link provided below and dial in 15 minutes before the call is scheduled to begin. Conference call details will be provided upon registration. Conference call pre-registration link: https://register.vevent.com/register/BI42a996d0a98e4646ae78f03eb127cceb.

Additionally, a live and archived webcast of the conference call will be available at Puyi's investor relations website https://ir.puyiwm.com/news-events/events.

FOREIGN CURRENCY TRANSLATION

In this announcement, the unaudited financial results for the first half of the fiscal year 2023 are stated in RMB. This announcement contains currency conversions of certain RMB amounts into US\$ at specified rates solely for the convenience of the reader. Unless otherwise indicated, all translations from RMB to US\$ are made at a rate of RMB6.8972 to US\$1.00, the effective central parity rate for December 31, 2022 as set forth in the H.10 statistical release of the Federal Reserve Board.

SAFE HARBOR STATEMENT

This press release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are other than statements of historical facts. When the Company uses words such as "may, "will, "intend," "should," "believe," "expect," "anticipate," "project," "estimate" or similar expressions that do not relate solely to historical matters, it is making forward-looking statements. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that may cause the actual results to differ materially from the Company's expectations discussed in the forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, the following: the Company's goals and strategies; the Company's future business development; product and service demand and acceptance; changes in technology; economic conditions; the growth of the third-party wealth management industry in China; reputation and brand; the impact of competition and pricing; government regulations; fluctuations in general economic and business conditions in China and the international markets the Company serves and assumptions underlying or related to any of the foregoing and other risks contained in reports filed by the Company with the Securities and Exchange Commission. For these reasons, among others, investors are cautioned not to place undue reliance upon any forward-looking statements in this press release. Additional factors are discussed in the Company's filings with the U.S. Securities and Exchange Commission, which are available for review at www.sec.gov. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect events or circumstances that arise after the date hereof.

Contacts:

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Unaudited Condensed Consolidated Statements of Financial Position (in thousands)

| | June 30, 2022 | December 31, 2022 Unaudited | |
|--|------------------|-----------------------------------|---------|
| | Audited | | |
| | RMB'000 | RMB'000 | USD'000 |
| ASSETS: | | | |
| Current assets: | | | |
| Cash and cash equivalents | 194,259 | 75,233 | 10,908 |
| Restricted cash | 118,796 | 16,434 | 2,383 |
| Accounts receivable, net | 59,507 | 53,845 | 7,807 |
| Short-term investments | 5,000 | - | - |
| Other receivables and current assets | 14,298 | 8,926 | 1,294 |
| Short-term loans receivable | - | 103,557 | 15,014 |
| Amount due from related parties | 2,895 | 7,761 | 1,125 |
| Total current assets | 394,755 | 265,756 | 38,531 |
| Property and equipment, net | 9,156 | 5,931 | 860 |
| Intangible assets, net | 1,114 | 1,036 | 150 |
| Long-term prepayments | 551 | 620 | 90 |
| Deferred tax assets, net | 23,978 | 26,403 | 3,828 |
| Right-of-use assets | | | |
| Total assets | 34,382 | 24,556 | 3,560 |
| lotal assets | 463,936 | 324,302 | 47,019 |
| LIABILITIES AND EQUITY: | | | |
| LIABILITIES: | | | |
| Current liabilities: | | | |
| Accounts payable | 11,668 | 14,597 | 2,116 |
| Investors' deposit | 118,796 | 16,434 | 2,383 |
| Other payables and accrued expenses | 19,445 | 22,529 | 3,266 |
| Lease liabilities, current | 11,889 | 8,857 | 1,284 |
| Income taxes payable | 3,536 | 1,614 | 235 |
| Advance receipts from related parties | 1,500 | - | - |
| Amount due to related parties | 292 | 236 | 34 |
| Total current liabilities | 167,126 | 64,267 | 9,318 |
| Other tax liabilities, non-current | 13,500 | 13,500 | 1,957 |
| Lease liabilities, non-current | | | |
| Total liabilities | 23,259 | 17,587 | 2,550 |
| Total hadmities | 203,885 | 95,354 | 13,825 |
| Commitments and contingencies | | | |
| EQUITY: | | | |
| Ordinary shares | 600 | 600 | 87 |
| Additional paid-in capital | 224,694 | 224,694 | 32,578 |
| Statutory reserves | 23,314 | 23,314 | 3,380 |
| Retained earnings | 11,836 | (19,618) | (2,845) |
| Accumulated other comprehensive income | (393) | (42) | (6) |
| Total equity | 260,051 | 228,948 | 33,194 |
| Total liabilities and equity | 463,936 | 324,302 | 47,019 |



Unaudited Condensed Consolidated Statements of Operations and Comprehensive Loss (In thousands, except for percentages)

| | Six months ended December 31, | | | |
|-------------------------------------|-------------------------------|-----------|----------|------------|
| | 2021 | 2022 | | |
| | RMB'000 | RMB'000 | USD'000 | Change (%) |
| Net Revenues: | | | | |
| Wealth management | 94,232 | 53,546 | 7,763 | (43.2)% |
| Asset management | 3,704 | 1,161 | 168 | (68.7)% |
| Insurance consulting | 3,290 | 6,999 | 1,015 | 112.7% |
| Other services | 260 | 6,723 | 975 | 2,485.8% |
| Total net revenues | 101,486 | 68,429 | 9,921 | (32.6)% |
| Operating costs and expenses: | | | | |
| Cost of sales | (22,064) | (14,601) | (2,117) | (33.8)% |
| Selling expenses | (77,085) | (42,135) | (6,109) | (45.3)% |
| General and administrative expenses | (50,764) | (49,952) | (7,242) | (1.6)% |
| Total operating costs and expenses | (149,913) | (106,688) | (15,468) | (28.8)% |
| Loss from operations | (48,427) | (38,259) | (5,547) | (21.0)% |
| Other income: | | | | |
| Interest income | 4,088 | 4,579 | 664 | 12.0% |
| Investment loss | - | (176) | (26) | N/A |
| Sundry income | 1,674 | 723 | 105 | (56.8)% |
| Loss before income taxes | (42,665) | (33,133) | (4,804) | (22.3)% |
| Income tax benefit | 3,421 | 1,679 | 243 | (50.9)% |
| Net loss | (39,244) | (31,454) | (4,561) | (19.9)% |

Unaudited Condensed Consolidated Statements of Operations and Comprehensive Loss (Continued) (In thousands, except for shares, income per share, income per ADS)

| | Six mont | Six months ended December 31, | | |
|--|----------------|-------------------------------|------------|--|
| | 2021 | 2022 | 2 | |
| | RMB'000 | RMB'000 | USD'000 | |
| Net loss per share: | | | | |
| Basic and diluted | (0.434) | (0.348) | (0.050) | |
| | | | | |
| Net loss per ADS: | | | | |
| Basic and diluted | (0.651) | (0.522) | (0.076) | |
| | | | | |
| Weighted average number of shares used in computation: | | | | |
| Basic and diluted | 90,472,014 | 90,472,014 | 90,472,014 | |
| | | | | |
| Net loss | (39,244) | (31,454) | (4,561) | |
| Other comprehensive income (loss) | (160) | 351 | 51 | |
| Total Comprehensive loss | (39,404) | (31,103) | (4,510) | |
| | | | | |

Unaudited Condensed Consolidated Statements of Cash Flows (In thousands)

| | Six mont | Six months ended December 31, | | |
|---|----------|-------------------------------|----------|--|
| | 2021 | 2022 | | |
| | RMB'000 | RMB'000 | USD'000 | |
| Net cash used in operating activities | (9,301) | (125,484) | (18,193) | |
| Net cash used in investing activities | (8,359) | (96,255) | (13,956) | |
| Net cash provided by financing activities | - | - | - | |
| Net decrease in cash and cash equivalents, and restricted cash | (17,660) | (221,739) | (32,149) | |
| Cash, cash equivalents and restricted cash at beginning of period | 332,782 | 313,055 | 45,389 | |
| Effect of exchange rate changes on cash and cash equivalents | (160) | 351 | 51 | |
| Cash, cash equivalents and restricted cash at end of period | 314,962 | 91,667 | 13,291 | |